Jeff Benson

Qualifications More than 10 years newsroom management experience (nine of that with Gannett); thorough knowledge of media/graphics applications, including QuarkXpress, Adobe Creative Suite (including InDesign, PhotoShop and Illustrator), JazBox editorial system, Windows XP and Vista, Web social networking sites/applications; thorough and critical understanding of processes and workflows involved in news production; excellent communication skills; successfully completes projects on time.

Experience November 2011--Present The Times Assistant Editorial Page Editor

Write three to five daily editorials; process letters; solicit/coordinate quest commentaries; generate concepts for Sunday section fronts utilizing wire and local news analysis and opinion pieces (also help establish design/look as needed); process daily editorial cartoons; participate in regular editorial board meetings to determine position to take in written editorials.

December 2010--November 2011

Local Desk Editor

Supervise night local editor, evening police reporter and four other reporters in the newsroom. Among duties: assign stories, edit copy, update web content, develop long-term coverage plans, coordinate with photo department and graphics for added elements.

February 2010--December 2010

Night Local Editor

 Supervise evening police reporter, make evening assignments as needed, edit local and wire copy, slot pages for content, approve final page designs, update Web content..

July 2009--February 2010 Gannett Louisiana

Content Production Center Editor

Help establish and manage staff of 23 in consolidated news page production center environment for Gannett's five Louisiana newspapers; establish workflows, create performance matrices, recruit and evaluate staff; recognized as manager of the quarter for third quarter 2009.

Shreveport, LA

The Times

Monroe, LA

The Times

	2005-July 2009 The Times Shreveport, LA Content Delivery Editor (title changed) • • Manage copy desk and delivery of content to print product and online. • Recognized as Times Newsroom Manager of the Year, 2006. • Assist with the management of the publishing system. • Manage system updates and coordinate training. • Oversight of style, quality of design throughout all sections. 2003-2005 The Times Prototyped redesigned version of paper as part of new press purchase. • Recognized as Times News Staffer of the Year, 2003. • Prototyped redesigned version, Better Newspaper contest, Best Front Page, 2003. 2003-2001 The Times Shreveport, LA Assistant News Editor • Lead 1A page designer. • Lead 1A page designer. • Lead 1A page designer. • Shreveport, LA Maps-2001 The Times Shreveport, LA Dispersion technology committee and brainstorming team. 1999-2001 The Times Shreveport, LA Copy Editor • Lead 1A page desig		
Education	Louisiana Tech Univer B.A., journalism. Minor in English.	sity	Ruston, LA
Honors	Louisiana-Mississippi APME, first place graphics 1994; Louisiana Press Association, best single editorial 1995; The (Monroe) News-Star, manager of the quarter (3rd quarter 2009); Louisiana Press Association, most effective use of graphic design on a single page, first place 1992; Louisiana Press Association, best special section (Lincoln landfill closure) 1993		

•

References (1) Judy Christie, former Times editor – judy@judychristie.com. (2) Rick Hohlt, editor/publisher Ruston Daily Leader – 212 W, Park Ave., Ruston, LA 71272; (318) 255-4353. (3) Rod Richardson, Shreveport mayor's director of communications -- (318) 673-5008; rod.richardson@shreveportla.gov.